

079 651 8174 csi@communitysafetychampions.co.za

backabuddy where cause meets crowd

RE-IMAGINED COMMUNITIES 'co-creating reliable, viable, sustainably self-sufficient communities'

COMMUNITY SAFETY CHAMPI NS WESTERN CAPE ENDORSER & AMBASSADORS





Lee Downs





COMMUNITY SAFETY CHAMPI 🔆 NS

PROOF OF CONCEPT - WESTERN CAPE A CSI-SPEND MODEL FOR COMPANIES SUPPORTED BY A CROWDFUNDING CAMPAIGN To Upskill NGO / NPO-Volunteer Workers * To Uplift & Benefit Disadvantaged Communities



Support Community Safety

Champions

CREATING RE-IMAGINED COMMUNITIES

Welcome to our crowdfunding campaign. Your partnership will enable emergency response skills that can save lives in times of fires, medical emergencies and natural disasters.

Co-creating hope & possibilities for self-sustained communities

DONCICE ... to train hundreds of community volunteer workers in emergency first-response skills. Donations will spark the hope that can fuel career-paths, save lives and create future change in communities.

https://communitysafetychampions.co.za/



+27 79 651 8174

backabudd

EVERY GOOD ACT is a Charity

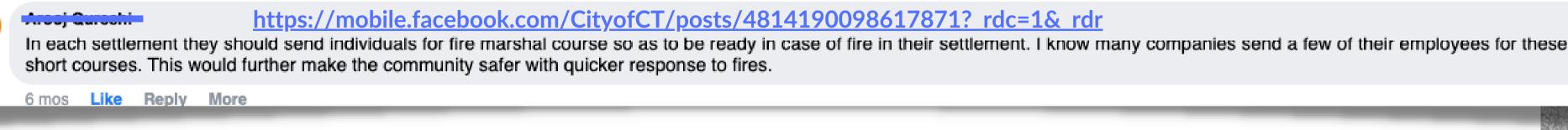
Donate Now



- PREVALENCE OF FIRES & MEDICAL EMERGENCIES **IN THE NEWS**

(Illustrating the dire realities and challenges of prevalent, devastating fires and emergency response times of ambulance services impacting lives in disadvantaged areas. Some statistics in South Africa:

- *Jan21- Fire guts parts of the Hospital in Modimolle, Limpopo https://bit.ly/37isrG5
- *Mar21-Informal settlement fire affects hundreds, Durban
- *Oct2021-A deadly year...informal settlements..172 die in fires <u>https://bit.ly/3vnBQnJ</u>
- *Dec21-Cape Town fire service geared up
- *Jan22 Parliament Fire
- *Ja22 -Another fire: UCT campus
- *Jan22 -Campaign to reduce fire risk
- *Jan22 Massive #fire #woodstock
- *Jan22 Masiphumele
- *Feb22 Eastern Cape, business park, estimate R80m damage https://bit.ly/3kKl7X4
- *Apr22- Langa Joe Slovo Devastating' fire
- *Apr22 Farmhouse was set alight, Limpopo
- *Mar22 Eastern Free State faces active fire season
- *May22- 1 noonla dia in Garmistan Informal Sattlamant Ihh https://hitly/2KNAcAR



Shortage, other challenges around emergency medical services response times (vehicles, personnel, etc) - <u>https://bit.ly/3vJpM1w</u> : Apr22-KZN Floods - - <u>https://bit.ly/3sdlE7X</u> : Young nurses protest until working conditions improve - https://bit.ly/3vp7h15 : EMS and Ambulance Crisis Across South Africa: Who's Liable? -- https://bit.ly/3KPHtlm : Western Cape Paramedics Respond To 50 000 Emergencies (Dec'21)

- https://bit.ly/3sg0bLv
- https://bit.ly/3JOG90m
- https://bit.ly/3kltRNq
- https://bit.ly/30kWZaM
- https://bit.ly/30bqGeB - https://bit.ly/37UfYZa
- https://bit.ly/3k3SAeN
- https://bit.ly/3xzeWfO
- https://bit.ly/381Xcj8
- https://bit.ly/3vLqQCg

COMMUNITY SAFETY CHAMPI 🔆 NS

Community Safety Champions Official Website



Backabuddy Campaign - Preamble & Context

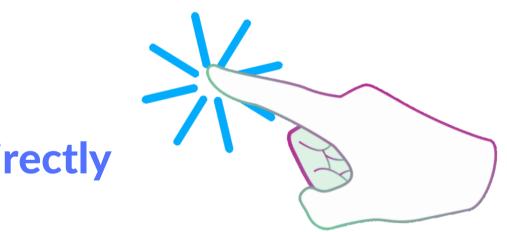
Facebook

Backabuddy Campaign - Donate Directly

NGO / NPO Expression Of Interest Form

Companies Donations Sponsorship Form







COMMUNITY SAFETY CHAMPI

? THE PROBLEM

- WESTERN CAPE -ALARMING STATISTICS * GBV * MEDICAL EMERGENCIES * FIRES

Ambulances Ideal: 662 **Actual: 264**

WC 230 Informal Settlements

WC 1,951 Informal Settlement **Fires**

WC 3,763 Homes Damaged

80 lives' https://www.news24.com/news24/southafrica/news/a-deadly-year-orresidents-of-cape-towns-informal-settlements-as-172-die-in-fires-20211014

'1 January 2021 to 23 April 2022, shows that **<u>44%</u> of injuries attended to** in emergency centres resulted from interpersonal violence.'

(<u>72</u>%) of interpersonal violence were male, primarily between the ages of 20 and

<u>'34% of</u> injuries experienced by women resulted from assaults,

40. https://www.dailymaverick.co.za/article/2022-06-06-western-cape-safety-dashboard-launchedfor-medical-professionals-to vack-rate-of-violent-injuries/6-western-cape-safetyoardlaunched-for-n professionals-to-track-rate-of-violent-injuries)



2021: 1,200 **Shack Fires** in Cape Town claiming

52% of injuries of pregnant women were caused by assaults



COMMUNITY SAFETY CHAMPI *** NS **THE PROBLEM STATEMENT**

The prevalence of fires, medical emergencies and natural disasters create devastating aftermaths every year in the Western Cape as well as nationally across South Africa. Health, safety, security emergencies and natural disasters will always have long-term negative effects on individuals, communities, companies and our economy as it affects the entire country with its dire knock on effects. Historically disadvantaged and poorer communities take longer to recover from disasters as state budgets and resources are not always readily available nor effective to support quick turnaround time prevention and recovery. Many of our communities are also hot-spots mired with other real life issues of crime, homelessness, street children, begging and migrating to other perceived 'better' areas, drug and alcohol abuse, teen pregnancies... an endless list of real-life socio-economic bread and butter issues and conditions in our poorer communities that translate into mind-sets and beliefs of utter hopelessness and zero possibilities.

COMMUNITY SAFETY CHAMPI S NS RE-IMAGINED COMMUNITIES 'co-creating reliable, viable, sustainably self-sufficient communities'



Benefits Of Training

Lives can be saved when people in their own communities are trained to apply basic, accredited fire, health, safety and medical skills as 'first responders' whilst waiting for state or private response teams to arrive. Skills gained will make learners' more marketable as job-seekers and they can choose to pursue fire, medical or health and safety compliance careers as employees or as self-employed entrepreneurs.

THE SOLUTION



Member VOLUNTEER IRST-RESPONDER UPER-HERO CLUB

322A

COMMUNITY SAFETY CHAMPION

COMMUNITY SAFETY CHAMPI

THE SUSTAINABLE SOLUTION

Creating and implementing interventions directed at changing minds from hopelessness to possibilities require an investment of not only private and state funding but more importantly, patience to achieve a sustainable long-term vision. The Community Safety Champions campaign is a 'cradle to grave' skills, awareness and advocacy long-term solution that starts with substantially increasing 'talent pools' of basic, emergency-first-responder-onthe-scene skilled teams who are active members of disaster support organisations and who ideally live in the communities they serve. The end in mind is a training model that covers a health, safety and protection of the young and old career-path approach with sustainable entrepreneurship models to choose from and to be trained to maintain together with an over-arching philosophy to plough skills and economic benefits back into the communities. The benefits for companies investing their CSI-spend include but is not limited to goodwill, brand and image, BEE transformation reports and metrics but also, just the right thing to do and achievable through partnering and supporting 're-imagined communities' with the core work done by a reputable project management team so that companies can focus on their core business and be armed with monitoring and evaluation reports that reflect the change.

COMMUNITY SAFETY CHAMPI VISION **RE-IMAGINED COMMUNITIES** 'co-creating reliable, viable, sustainably self-sufficient communities'

OBJECTIVES...

Implementing programmes with a 'cradle to grave' approach, targeting outcomes that will create skills, career-paths, job promotability and ultimately transformed mindsets where people feel protected and worthy from being treated with dignity; from promoting and taking ownership to change minds and hearts in communities; from standing together as one to create and co-exist in their **safer communities**; characterised and evidenced by significantly less 'migration choices', less crime, less health and safety emergency disasters to recover from and significantly more entrepreneurs in the formal and informal trading and SMME sector leading to more economically active and successful citizens living together in their co-created, self-sufficient.

VENUES

Activations are executed at points of contacts eg schools and central venues accessible to all in the community.



COMMUNITY SAFETY CHAMPI 🔆 NS **PURPOSE...**

~ Creating Hope and Possibilities ~

~ Developing Re-imagined Communities ~ Enabling Healthy & Safe Communities 'co-creating reliable, viable, sustainably self-sufficient communities'

OBJECTIVES & OUTCOMES



Save Lives

Enable **Emergency Response Skills**







Co-Creating Self-Sufficient Communities



(*T&C Apply)

COMMUNITY SAFETY CHAMPI NS BASKET OF TRAINING : CATEGORY 1

7 COURSES + 2 TOOLS * BASE LINE SKILLS TO SUPPORT SAVING LIVES & BUILDING CAREER- PATHS

#antiGBV #health&safety& security&protection #career-path for job seekers #self-employed entrepreneurs #job creation #self-sufficient business models #mentorship







COMMUNITY SAFETY CHAMPI NS BASKET OF TRAINING : CATEGORY 2

TRAINING MADE POSSIBLE BY OUR 'PASS IT FORWARD' & MENTORSHIP PHILOSOPHY

#antiGBV #health&safety& security&protection #career-path for job seekers #self-employed entrepreneurs #job creation #self-sufficient business models #mentorship

CATEGORY 2 BASKET OF TRAINING & SKILLS MENTORSHIP & SUPPORT

OUTH & GBV VICTIMS ENTREPRENEURSHIP & WORK READINESS PROGRAMME

***T&C APPLY**

TRAINING MADE POSSIBLE BY OUR 'PASS IT FORWARD' & MENTORSHIP PHILOSOPHY A portion of funds raised will contribute towards funding unemployed victims of GBV & PWD

OUTCOME Providing work and career path and entrepreneurship skills supported by mentorship intended to contribute to healing, speak out, coping & defence mechanisms, resilience, proactive insight, information sharing on support organisations,



dignity, self-development and self-worth in the face of GBV, bullying, sexual harassment and all other crimes against women, PWD, children and the vulnerable disenfranchised in communities.



BENEFITS

Free consultation on SDF Appointment Benefits | Potential Skills Levy Refunds | BEE points | POPIA - IR - OHSA Compliance | PWD Sensitisation In The Workplace | PWD Work Readiness Training | Learnerships | Culture Fit Audits





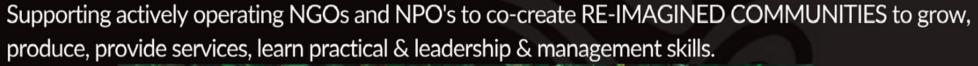
COMMUNITY SAFETY CHAMPI S NS - BASKET OF TRAINING : CATEGORY 3 #Some **BUSINESS MODELS TO ENABLE, EQUIP & BRING ABOUT HEALTHY LIVING LINKED TO FINANCIAL SECURITY**

#antiGBV #health&safety& security&protection #career-path for job seekers #self-employed entrepreneurs #job creation #self-sufficient business models #mentorship

OUTCOME

CATEGORY 3 **BASKET OF TRAINING & SKILLS MENTORSHIP & SUPPORT** SUSTAINABLE LIVING PROJECTS

***T&C APPLY**



BENEFITS



Free consultation on SDF Appointment Benefits | Potential Skills Levy Refunds | BEE points | POPIA - IR - OHSA Compliance | PWD Sensitisation In The Workplace | PWD Work Readiness Training | Learnerships | Culture Fit Audits







Integrated Benefits - COMMUNITIES

Working collaboratively with all vested community stakeholders to address ever-increasing emergency health, safety, security and disaster realities prevalent in our disadvantaged communities that will, in the long term:

- Improve health and safety efforts for all in communities.
- Address high unemployment particular for the Youth.
- Increase and improve skills of community members.
- Support the strategy to improve employability through skills development for career-seeker' job hunters.
- Enable dignity and care for the aged, frail and people with disabilities through home-based care and safety skills.
- Increase SMME business development, growth and sustainability within communities.
- Lessen negative return on investment financial impacts and effects on workplaces eg costs and consequences of of fires and natural disasters that often result in absences leading to dismissals, productivity loss, retrenchments, company liquidations with even more negative socio- economic impacts' for communities.

Integrated Benefits NPO VOLUNTEER WORKERS

- Youth and unemployed women are encouraged and motivated to join actively operating NGO's and NPO's including neighbourhood watches, school governing bodies, care facilities for victims of gender based violence, the frail sick and aged, etc.
- Learners can be successfully groomed and upskilled to become leaders through joining and becoming volunteer community workers, future employees, economically active citizens, self employed entrepreneurs.
- Work-seeker volunteers can gain confidence and marketability with health and safety certificates and skills that will benefit them and make them 'stand out' and enhance the potential to be employed.
- Entrepreneurship and self-employment models form part of our training methodology and outcomes.

Volunteers are trained on how to outsource their skills to generate incomes eg

- Offering their health and safety gained skilled as services to eg:
- Music, market, wine festival, sports matches, church events;
- Small businesses, retailers etc in business hubs and centres located in and around communities.
- Care facilities as care-givers and aides to the sick and frail in families who need such services.

Integrated Benefits ~ COMPANIES

Giving back to communities via CSI donations means that businesses partner with communities. In turn, this support has benefits of attracting more loyal customers from inside and outside of the community. Research shows globally that redundancies and closures of businesses are often linked to communities who experience 'hopelessness'. This can be changed in the long term by supporting measurable community-wellness CSI initiatives. Co-creating self-sufficient wellness in communities means strengthening your own business for future sustainability in an ever-changing world.

- Thank you Corporate Social Responsibility (CSI) letters, brand and image recognitions on social media. 'By Association' with main partner endorser Vannie Kaap, personality-profile brand ambassadors, social media influencers, NGO's

- Supporting skills development, entrepreneurship, career-development and employability skills and marketability for youth.
- Transformation | Improved ROI Metrics | BEE Scorecard Benefits
- eg decrease costs of replacement labour, loss of productivity, wastage;
- decrease unemployment rate, downtime linked to ripple effects of absence due to eg fires;
- increase CSI scorecard points with multiple benefits eg potentially saving lives, reducing costs of absence, dowtime, etc
- increase retention rate, employer of choice and CSI-standout against competitors through goodwill standing in communities.
- Access to free training programmes for all staff of sponsoring companies.
- Supporting employee's wellbeing as employees, their families and their health and safety livelihoods are likelier to be more protected in times of fires, emergencies and other disasters with more Community Safety Champions living in their midst.
- Potential to host a youth / person with a disability for Learnerships with benefits: eg Skills Levy refunds / BEE points / ETI / other tax rebates (criteria t&c)
- Lessening the unsustainable pressure on formal, private and public sectors to employ in a high-unemployment rate economy.

COMMUNITY SAFETY CHAMPI



PROOF OF CONCEPT - WESTERN CAPE - TRAINING

MEET OUR ALREADY SKILLED FIRST-RESPONDER (FIRST-AID & FIRE FIGHTER) HEROES, TRAINED DURING THE LOCKDOWN YEARS.





Important Terms & Conditions & Notes

Note:

'Community Safety Champions' is hereafter referred to as CSC

1.1

CSC is designed in response to community-NGO's and related stakeholders eg the Ward Councillors and business owners supporting a long term, replicable, evolving, scaleable and sustainable solution-model that can improve the ever-increasing, dire emergency health, safety and security realities prevalent in their disadvantaged communities that is not being fixed for many reasons including limited government-available resources and funds.

1.2

CSC s a therefore a 'creating re-imagined communities' campaign with:

- a vision of "co-creating hope & possibilities for self-sufficient communities' in the Western Cape, and
- a mission to campaign for funds to train a constantly growing pool of health & safety trained volunteers who will apply their practical, learned skills back in the communities they serve, and for whom these skills can mean improved potential of being employed or starting their own businesses*

1.3

The <u>CSC Backabuddy Campaign</u> is thus a community approved solution to generate sponsored funds to train volunteer members of actively operating non-profit organisations with support track records in communities.

Important Terms & Conditions & Notes 1.4

- **CATEGORY 1: BASKET OF HEALTH & SAFETY SKILLS TRAINING**
 - BASELINE TRAINING & SKILLS SUPPORT TOOLS @ A R5000.00 COST TO TRAIN ONE VOLUNTEER -
- One Volunteer : Seven Accredited Skills Courses : Two Skills Support Tools (1:7:2)
- 1. Basic First Aid Level 1*
- 2. Basic Fire Fighter Level 1*
- 3. Apply Health and Safety To A Work Area
- 4. COVID-19 Work Readiness Compliance In The Workplace
- 5. COVID-19 Compliance Officer In The Workplace
- 6. Entrepreneurship / Tech Savvy / Work Readiness Skills Introduction Programme
- 7. Managing Personal Finance

PLUS

- 'Emergency Response Tools Of The Trade' To Support Emergency Health and Safety Back In The Community*: 1. A fire-extinguisher with one refill*
 - 2. A First-Aid Kit with one refill*
 - *T&C apply eg

SETA prescribed literacy and communication skill level prescribed by SETA; must prove to be competently successful after an assessment, / receipt of "Emergency Response Tools Of The Trade' will only be issued after completion of all 7 skills courses and after the NGO / NPO / Learner and relevant support stakeholders sign a commitment MOU aimed at ensuring that learners and NGO's and NPO's are dedicated to using the skills and tools to serve communities in times of emergency needs

Important Terms & Conditions & Notes

II. CATEGORY 2: BASKET OF HEALTH & SAFETY SKILLS TRAINING - ENTREPRENEURSHIP | CAREER-PATH JOB READINESS WORK INTEGRATED TRAINING -FOR UNEMPLOYED YOUTH PWD (PEOPLE WITH DISABILITIES) & VICTIMS OF GBV (GENDER BASED VIOLENCE) The purpose of this programme is to provide learners with the opportunity to gain career-path, job readiness and entrepreneurship skills as well as to support them to gain confidence, dignity, self-worth and resilience through mentorship and cameraderie in a classroom setting with guidance input from our advisory panel of experts who are professionals in this mental, psychological and physiological space. Training will be made possible and funded by our 'pass it forward' philosophy (refer to Point 1.6 below)

III. CATEGORY 3: BASKET OF HEALTH & SAFETY SKILLS TRAINING - SUSTAINABLE LIVING PROJECTS -

Partnering with other organisations to support actively operating NGOs and NPO's to co-create RE-IMAGINED COMMUNITIES to grow, produce, provide services, learn practical & leadership & management skills.

1.5

A. TARGET MARKET AREAS WITH HIGH PREVALENCE OF HEALTH, SAFETY & SECURITY ISSUES

- Historically disadvantaged areas eg. Cape Flats
- Informal Settlements in the Western Cape.

Important Terms & Conditions & Notes **B. TARGET MARKET TYPES OF ORGANISATIONS THAT CAN BE ELIGIBLE FOR TRAINING**

- Actively operating non-profit organisations that focusses on protection, security, health, disaster recovery in times of emergencies like fires, floods, aftermaths of violence etc will be given first preference to be considered for sponsored training and are defined to include the following entities eg:
- NPO (Non Profit Organisations)
- NPC (Non Profit Companies)
- NGO (Non Governmental Organisations)
- WCED Schools in historically impoverished, disadvantaged areas
- NBHW (Neighbourhood Watch Organisation)ats.

1.6

PAY IT FORWARD & MENTORSHIP PHILOSOPHY TO UPSKILL VULNERABLE PWD & VICTIMS OF GBV IN COMMUNITIES Research shows that when things are 'just' free, it can become undervalued thus losing the intent and purpose to 'give back' as per the desired outcomes eg https://www.businessinsider.com/people-dont-value-free-stuff-2017-6?IR=T. Accordingly our PAY IT FORWARD philosophy and contribution to learning and skills development is below: • A R50 pp/pd fee for first aid and fire training will be charged to the NPO/NGO for their volunteer workers

- to be trained and this,
- PLUS a portion of donations received from 'less than R5000.00 donations received for the campaign
- PLUS a portion of the profits from our 'Fire Detection Home Safety Kits' sales will be accumulated to contribute towards funding unemployed People With Disability (PWD) and victims of GBV to attend the CATEGORY 2: training.

Important Terms & Conditions & Notes

1.7 **ACCESS TO TRAINING**

a) Companies can nominate their CSI non-profit organisations* whose target market members will receive training b) Training dates and times will be dependent on filling up a class with at least - 15 learners for First Aid Level 1 and

- 15 Fire-Fighter Level 1 and

1.8

CONTACT WITH A COMPANY'S NOMINATED BENEFICIARY

We will contact your nominated beneficiary to advise that they are successful to receive training aligned to your donation and to request that they complete the pre-requisite forms to ensure process compliance.

1.9

WESTERN CAPE PROJECT CHAMPIONS

Northern Suburbs *G-Citi (NPO) Western Cape

Atlantic Seaboard *Ignisive (NPO) *Youth Speak Out

: https://g-citi.org/

- Southern Suburbs *JC Palliative Care (NPO) : https://bit.ly/3xwlMTz
 - : https://bit.ly/3Ma8Wyi
 - https://youthspeakoutsa.org/

1.10

ACCOUNTING & AUDITING CORPORATE GOVERNANCE

All sponsored donations will be disbursed in accordance with corporate governance accounting principles managed and accounted for by the appointed accountant and auditors for the project champion(s).

Important Terms & Conditions & Notes

1.11

IMPORTANT NOTE

This is a voluntary, of your 'own free will to donate' to this 'COMMUNITY SAFETY CHAMPIONS : RE-IMAGINED **COMMUNITIES**' campaign.

- The principles of 'all rights reserved | without prejudice | e&oe' apply etc.
- There are no guarantees that crowdfunded and / or company sponsored donations will be readily accumulative to fund training for a company's nominated, preferred NGO / NPO immediately due to (in no particular order):
- a) sufficient funds and cost effectiveness will be applied
- b) a first come, first served may be applied
- c) most volunteers in a central area may be applied
- d) best practice and quality standards of decision making by the project management will be applied, etc.

Companies Donations Sponsorship Form : Click Here

You Are Invited To Partner, Enable & Co-Create Health & Safety Skills @ R5 000.00 per Champion







Lene **RHENS CONSULTING, CEO**

HEART GUARDIANS CEO, FRONTLINE HEALTHCARE **PROFESSIONAL, BLS & CPR** CERTIFIED FACILITATOR, , FIRE & FIRST AID SETA ACCREDITED ASSESSOR, MODERATOR











SAVVY SKILLS CEO, HR SPECIALIST, POPIA, BEE AUDIT PREPARATION, SDF, HR COMPLIANCE, (CORPORATES, NGO'S)

THE STAGEBOX -MEDIA S MARKETING

BE AWARE, CEO - FORMER DETECTIVE LIEUTENANT COLONEL @ SAPS - GBV ADVOCACY, CHILD SAFETY, ECD READING MENTOR & FACILITATOR,

OF OUR TEAM OF TRAINING SPECIALISTS

SEEDS OF GROWTH CEO, L&D SPECIALIST & PWD RECRUITER

Kyan NEW OAKS COLLEGE. CEO, ECD HOME SCHOOL PROGRAMME. **DIGITAL TECH SKILLS** FACILITATOR & MENTOR,

pernie **REALITY LEARNING, CEO** FOETAL ALCOHOL / **DRUG SYNDROME -**TEEN PREGNANCY. **AWARENESS & ADVOCACY**

MEET Some OF OUR PANEL OF EXPERT ADVISORS

和教育部署

Nariman Laattoe M.Phil in Education (Adult Education) UCT

Alistair

STRATEGIST | COACHING Leadership, Stakeholder Relations IMAGIN

OVERNON PWD Activist & Lobby Specialist

Community | Rural



ENTREPRENEURSHIP Property Management EDPF Property Academy

Private, Public and Internationally Trained Scarce Skills Nursing & Billings Specialist

Social Worker & Researcher @UCT

@Dr Shanaaz

COMMUNITY SAFETY CHAMPI 🔆 NS Some CONTRIBUTORS & THE PROJECT MANAGEMENT TEAM SEEDS OF 🧲 **Project Management Team** discovering potential S CONSULTING RHEN JMAN RESOURCES TALENT MANAGEMENT Learning, Developmen, Mentorship **SETA Accredited Training Provider**





Non - Profit Organisation Project Champions (Western Cape)





GENESIS COMMUNITY IT INITIATIVE



YOUTH SPEAK OUT

MEDIA, TECHNOLOGY AND MENTORSHIP

COMMUNITY **SAFETY CHAMPIONS**

RE-IMAGINED COMMUNITIES 'Co-creating reliable, viable, sustainably self-sufficient communities' www.communitysafetychampions.co.za

079 651 8174